

Our Fellow ALSA members:

We, the 2018 ALSA Board of Directors, want to explain our decision regarding making this year's Grand National Show in Hutchinson Kansas a "non-qualifying" show.

During our July 24<sup>th</sup>, 2018 Special Board meeting, we learned of the financial losses incurred by the 2016 and 2017 ALSA Grand Nationals. We unanimously agreed the losses had to end and made changes designed to encourage attendance and at least ensure the show breaks even. We continue to hope the other changes in this year's format will help the ALSA Grand Nationals to remain a show.

This became especially true when reviewing the entire financial situation of ALSA, which is precarious because of the losses incurred by the Regionals, the Grand National, declining interest in shows, and on-going office expenses.

As your newly elected Board, we felt our decision for the "NON-QUALIFYING" status to attend the ALSA Grand Nationals, lowering of class fees, and other changes would help boost attendance and thus put the Grand National financial situation back in the black.

Achieving this landmark allows us time to tackle reducing other expenses, work toward increasing membership and show participation, and strive to rejuvenate ALSA to the premier show association status it has enjoyed.

We realize, in hindsight, before we made and advertised this monumental decision we could have polled the membership as to its feelings. The changes in our election process, making it electronic, would have made this possible. It also would have made possible polling the membership as to whether the ALSA Grand National Show should be discontinued.

It is important to note this decision about "NON- QUALIFYING" to attend the ALSA Grand National is for ***this year only***. We then are going to re-evaluate what future alternatives and possible solutions might be. We are committed to ensuring the future of ALSA; some of these alternatives may have to result in significant changes in a number of ways.

We ask each of you, please, share your opinions ***and solutions*** by sending an email to the ALSA office at [alsashow@outlook.com](mailto:alsashow@outlook.com). The best way to solve problems is also to offer solutions to them. Your solutions are welcomed, most certainly invited, and will be considered.

We invite you to help make the ALSA Grand National Show a viable show again, one you will be proud to have attended!

Thank you.  
Your current ALSA Board of Directors.  
Bill Feick  
Cathie Kindler  
Deb Yeagle  
Debbie Andrews  
Ron Baird  
Carol Rutledge  
Lauren Wright