

**Special Board Meeting of ALSA**  
**BOD Meeting Minutes: November 27, 2007**

**Meeting called to order by President, Wally Baker, at 8:03 p.m. EST.**

BOD Members Present:

Wally Baker – President  
Ken Fenley – Vice President  
Marilyn Nenni - Secretary  
Lora Crawford - Board Member  
Julie Heggie – Board Member  
Kay Sharpnack – Board Member  
Larry Lewellyn – Board Member

**Proceedings:**

Next scheduled monthly Board meeting will be held at 7:30 PM EST on December 12, 2007

This special ALSA BOD meeting was called for the purpose of discussing the following two topics:

1. 2008 Grand National Show Date
2. ALSA Website – Marilyn Nenni’s proposal to the BOD on September 8, 2007 to keep the ALSA website updated regularly.

1. 2008 Grand National Show Date

Dates for consideration are October 24-27, 2008 or November 7-9, 2008.

*Discussion:* A letter from National Show Chairman, Norris Berg, was reviewed. The November 5 letter was as follows:

The date for the 2008 Grand National Show should be set as soon as possible.

Per the 2006 ALSA Board’s approval, the Lancaster Event Center has had our show reserved for 23-27 October 2008. Additionally, per Kay’s request to me prior to the October 25<sup>th</sup> Board Meeting, the date of 7-9 November 2008 has also been penciled in as an option.

If another organization wants to book either weekend or both, ALSA will have 2-3 days to make a decision or lose the date(s).

At the ALSA General Membership meeting at the recent GN Show the majority in attendance liked the earlier date. From my position in the rear of the room approximately 25% preferred the later date.

It would be interesting to know from those exhibitors who showed in 2006 but not in 2007 if the specific reason was the earlier date. I’m not sure you have the time to survey those individuals and feel the decision must be made prior to your December 12th BOD conference call.

The GNC feels the decision should be made in the best interests of those who show. There are several factors that should be considered for all concerned. These include but are not limited to the following:

Weather - there is no guarantee of good weather at any time. Chances should be better with an earlier date. I've lived in several Northern states (Minnesota, Wisconsin, North Dakota, Wyoming and Colorado) and if you are pulling a trailer, the road is not the place to be with snow and/or ice on it.

Proposed show module - while the GNC "pulled it off" this year with only 10 days between regionals and nationals it was almost an impossible task and we just made several of the deadlines.

Entries had to be typed, number of stalls determined (with sand or cardboard), sand and cardboard ordered and have delivered to the event center, stall assignments determined and sent to the event center for them to construct the stalls,  
determine number of individuals attending the banquet and cocktail party to order food from the supplier, proof all entry data and send to Llama Banner for them to proof, put the program together, send to the printer, print and ship to Lincoln are just some of the areas of concern for the GNC.

The show module is almost a requirement if the GNC is to work with less than 3 weeks between regionals and nationals.

The decision is in the hands of the ALSA BOD. It must be done with a great deal of thought but must be done soon.

Norris Berg  
Current Chair, and Grand National Committee

Further discussion revealed that three of the four Regional Shows that were held close to the dates of the Grand National Show are tentatively planning on moving their Regional Shows to an earlier date. Only one Region appears not to be able to move their show to an earlier date.

Reviewing this information, the BOD discussed at length the following considerations for both available dates in order to make the best decision possible for all the membership who show:

- Financial recovery from Regional dates to the Grand National date.
- The exhibitors coming from the far south experiencing some hot weather travel.
- The exhibitors coming from the far west most likely experiencing dangerous ice and snow travels through the mountain areas.
- In November, the possibility also exists for icy travels for exhibitors coming from the east.
- The Central Regional probably cannot be moved to an earlier date.
- 4 Regions with 2007 dates of October 13-14 can be contacted and requested to move their show date back at least one week if at all possible. At this time, it appears that 3 of the 4 Regions probably could do that. This would result in seven Regional shows scheduled at an early October date or even a September date.
- With the availability of the new show entry program, entries for the Grand National should be much easier to handle in 2008.
- Hartman's Sale and GALA have changed their event dates to accommodate the October date for the Grand National.
- The show of hands at the 2007 Annual Membership Meeting appeared to favor the October date.
- The present Grand National Committee favors the October date.

- The BOD had previously approved and scheduled this October date for 2008 at a 2006 BOD meeting.

Kay made a motion to hold the 2008 Grand National Show on October 24 – 26. Lora seconded. The roll call vote: Ken, nay; Larry, nay; Julie, aye; Lora, aye; Marilyn, aye; Kay, aye. Motion passed. The 2008 Grand National Show of Champions will be held on October 24, 25, & 26.

## 2. Website Proposal for Updating Website:

Discussion: On September 8 Marilyn Nenni submitted a proposal to keep the ALSA website updated in a timely manner on a volunteer basis. Since there appeared to be concerns by some that the database could possibly be accessed, the suggestion was that another website called alsashow.net be set up and linked to alsashow.org. All pages that would draw information from the database would be housed on alsashow.org and could only be accessed by the Office and the Webmaster. This arrangement would include the annual cost of a second domain name and second server totaling approximately \$100 a year.

Marilyn advised the BOD that she felt having two websites on two servers was not necessary and that the database information could not be altered by uploading general files to the website. Information on the database can only be added and deleted if you are working in the database program. Files on the website only are programmed to retrieve and display various information in the database. However, since some people had concerns regarding this situation, the proposal for two websites was submitted as a solution for allowing another individual to work on the website and keep the ALSA website information current. These updates would not include any parts of the website that access the database for information such as animal awards, memberships, or animal points. All database information is entered by the Office and the website just retrieves what information is entered. The Website is a vital tool in communicating with the membership of this association.

After discussion, Kay moved to allow a volunteer individual to update the ALSA website, alsashow.org, and upload corrected and updated pages to the internet. Ken seconded. The votes were four ayes and two nays. Wally will obtain the necessary website ftp information from the webmaster so work can be started on the website as soon as possible.

In addition, Kay made a motion to have the 2008 Grand National dates put up on the website as soon as possible. Regional dates will also be added just as soon as they are confirmed. A mass email will inform the membership of these 2008 dates after the December 12 BOD meeting. Ken seconded. Motion carried.

**Motion:** Kay moved to adjourn this meeting. Ken seconded. Motion carried.  
MEETING ADJOURNED at 9:42 p.m. EST

**Minutes Approved: December 12, 2007**

Marilyn Nenni  
Secretary